

Subject: Re: Contract for San Pedro Property Owners Alliance
From: Andrew Kasdin
Date: 01/25/2017 04:23 PM
To: Lorena Parker
CC: Benjamin Johnson <ben.johnson@lacity.org>

Thank you Lorena. This is the Final Report form. All that is missing is the the deliverable below (Economic Impact Report), which was part of the grant agreement with the State that I have to submit, as all the funding went to the PBID.

Also, please send any electronic versions of photographs so I can upload those as well, per the grant requirements.

I will check with Don and he did receive the signed contract from you - all 3 copies. He forwarded the whole packet to the City Attorney, which is why I did not see the attachments. It should be signed by them very shortly so you can receive the payments.

CONTRACTOR shall create a written economic impact evaluation to include qualitative and quantitative analysis. The evaluation will include an economic impact study to determine direct and indirect economic outcome. The economic evaluation shall include, but not be limited to, the following items:

i. 1-3 page narrative describing economic benefit emanating from this grant-funded stage to increase economic benefit for artists and businesses in the local community. Narrative should include attendance figures to determine the impact of programming and marketing on visitor attendance; Surveys and interviews with local businesses, artist vendors, and visitors to determine economic impact on the local community.

Best

Andrew

On Wed, Jan 25, 2017 at 3:57 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Andrew,

Here is the electronic part.

The three originals were mailed to Danielle Brazell as directed in the instructions.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Jan 25, 2017 at 3:11 PM, Andrew Kasdin <andrew.kasdin@lacity.org> wrote:

Hi Lorena,

No, I actually did not.. can you please send again.

Best

Andrew

On Wed, Jan 25, 2017 at 3:09 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Andrew,

I thought I gave you a FULL report.

Did you receive it?

Lorena Parker
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Business Improvement District**
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Lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Jan 25, 2017 at 1:29 PM, Andrew Kasdin <andrew.kasdin@lacity.org> wrote:

Hi Lorena,

Just a reminder that the final report items (The report form attached and also the economic impact report noted in your contract) were due per the contract on 1/17.

I need to complete the final report and get it to the California Arts Council by 2/1, so I am hoping that you can get this to us ASAP. I do appreciate that you gave us the time to over the questions by phone prior to the holidays, so please free to call me with any questions or for an update.

Best

Andrew

----- Forwarded message -----

From: **Andrew Kasdin** <andrew.kasdin@lacity.org>
Date: Tue, Nov 29, 2016 at 11:20 AM
Subject: Re: Contract for San Pedro Property Owners Alliance
To: Donald Phaneuf <donald.phaneuf@lacity.org>
Cc: Lorena Parker <Lparker@sanpedrobid.com>, Benjamin Johnson <ben.johnson@lacity.org>

Hi Lorena,

I hope you had a great Thanksgiving. Thanks for taking the time last Tuesday to review the contract and what is needed for the Final Report. As a reminder, the deadline in the contract for the Final Report is January 17, 2017, as DCA needs to provide its own report to the California Arts Council in January, and so this information is needed to document the program activities, and to ensure we can continue to get additional CAC funding.

Attached is the word version of the Final Report so you can just fill in this form. In addition to this report, the separate narrative regarding economic impact (both for the artists, vendors, and business) listed in your contract and discussed is also required as part of the final reporting.

Should you have any further questions, please let me know. In the meantime, we will look out for your signed contract and invoice.

Thank you so much for all your hard work, and congratulations for a successful program.

Many thanks

Andrew

On Tue, Nov 22, 2016 at 3:01 PM, Donald Phaneuf <donald.phaneuf@lacity.org> wrote:

Hello Lorena,

Attached, please find the contract for the San Pedro Property Owners Alliance Artwalk series, the City's Standard Provisions for Service Contracts (Appendix A, which are attached to all City contracts), and the contract's Appendix B (Final Report). Please return three original ink signature copies of the contract signature page to my attention at:

Department of Cultural Affairs
201 N. Figueroa St., Suite 1400
Los Angeles, CA 90012
Attn: Don Phaneuf

If you would like to include your first invoice with the signature pages, please do so. I will forward it to accounting upon execution of the contract. If you have additional questions, please contact me via email or phone at [213-202-5534](tel:213-202-5534).

Thank you.

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Andrew Kasdin
City of Los Angeles Department of Cultural Affairs
Director of Incoming Grants
201 North Figueroa Street, Suite 1400
Los Angeles, CA 90012
[213-202-5542](tel:213-202-5542)-phone
[818-720-2420](tel:818-720-2420)- mobile
[213-202-5511](tel:213-202-5511)-Fax
andrew.kasdin@lacity.org

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